



## Agreement on Reciprocal Membership Promotion Between

### ASME And The Belgian Society Of Mechanical and Environmental Engineering (BSMEE)

This document sets forth the terms of an Agreement on Reciprocal Membership Promotion between BSMEE and ASME to carry out the partnership described herein.

#### **Purpose**

With this Agreement on Reciprocal Membership Promotion, BSMEE and ASME enter into a formal partnership to meet the mutual goals of both organizations. We will work to achieve our goals through a collaborative effort as outlined below:

#### **ASME/BSMEE Agreement on Reciprocal Membership Promotion**

ASME and BSMEE are willing to pursue the option of reciprocal membership promotion for individual members at applicable membership levels per the application process outlined below.

#### **Purpose of Agreement on Reciprocal Membership Promotion**

To share in opportunities to broaden and improve membership benefits for each organization involved. The intent is also to expose our membership to opportunities within other organizations. This process is designed to be the most efficient means of granting membership into other organizations for those Members who have met the membership admission requirements of other organizations.

Agreement on Reciprocal Membership Promotion would offer members a discounted rate for the membership of the respective organizations. The application for membership of each organization will be considered based on the membership admission requirements of each organization.

- Members of BSMEE will receive a **50% discount off** the ASME member dues rate in the appropriate member grade – **EUR 45**
- Student Members of BSMEE will be charged **EUR 12** for Student Membership in ASME.
- Members of ASME will receive a **50% discount** off the annual membership fee of BSMEE members in the appropriate member category.
- Student Members of ASME **will be offered a EUR 12** membership in BSMEE.

## **Process for Reciprocal Membership Promotion**

Depending on criteria selected during the membership process, the members will be immediately offered the option to receive a discounted membership to the reciprocal Organization. This offer will be granted with other benefits that each Society offers. A brief description will be provided on each benefit.

- All applications and renewals will be made directly to the reciprocal Organization
- To qualify for the application for a discounted membership under the Agreement on Reciprocal Membership Promotion, or a unique promotional code supplied by each party to its members must be included in the application or renewal form, especially when application is made online. These unique codes will be available on the members only portion of each organization's website, and will be promoted only to members of each organization.
- All payments will be made directly to reciprocal Organization

With this process, no transfer of payment will be required by either organization and all membership related information will be obtained directly, decreasing the probability for error in transfer of data. Each member will apply directly, enter all data and will make payment directly to the organization of choice.

Each reciprocal Organization can verify on a periodic basis the member status of all reciprocal members.

## **Member Access and Information**

Members admitted under the Agreement on Reciprocal Membership Promotion may receive educational and promotional materials from the BSME and ASME, as appropriate. Member information, postal and e-mail addresses are considered proprietary and are not permitted to be distributed to third parties.

The reciprocal Organizations both agree to:

- Promote the offer of a discounted membership under the Agreement on Reciprocal Membership Promotion to mechanical engineers and mechanical engineering students who are current members, through online channels, normal marketing channels, and at conferences.
- Provide links to membership information on the websites.
- Make the reciprocal membership option of receiving a discounted membership available on the membership application form and/or the online membership application where applicable.

In addition, the partner organizations agree to adhere to ethical and non-discriminatory behavior when engaging in reciprocal memberships. The members and staff of the partner organizations shall not be discriminated against based on gender, ethnicity, national origin, citizenship, sexual orientation, and/or religious or political belief.

**Recognition:** This Agreement establishes a formal relationship between BSME and ASME as strategic partners and each organization will recognize the other as such in appropriate publications and products.

**Miscellaneous:** All activities of the parties hereunder shall be consistent with federal, state and local laws, including antitrust laws. No activities or funds hereunder shall be used to attempt to influence legislation, including any referendum, to participate or intervene in any political campaign on behalf of or in opposition to any candidate for public office, or for any other activities that are illegal.

Neither Organization is authorized by the other under this Agreement to act on behalf of or in the name of the other Organization. Neither Organization shall have the authority to bind the other in contract, debt or otherwise. The Organizations are and shall remain separate entities, and no partnership, joint venture or agency relationship shall be created under this Agreement.

Any and all uses of an Organization's confidential or proprietary information, materials, or property, including specifically intellectual property, shall be subject to advance review and approval by the Organization.

This agreement may be modified at any time upon thirty (30) days written notice to the other Party.

**Executed this day of june 30, 2008**

**For ASME**

**For BSMEE**

**Mr. Sam Zamrick,  
President**

**Yvan BAUDOIN , President**

**Virgil R. Carter,  
Executive Director**

**Kristof HARRI , General Secretary**

**Date**

**Date: June 30, 2008**